

Contact Information

Phone: (562)-754-0870
E-mail: larmona@hks.harvard.edu

Academic Positions

Assistant Professor, 2023-
Kennedy School of Government, Harvard University

Education

Ph.D. in Economics 2016-2022
Stanford University
Primary Advisor: Matthew Gentzkow

B.A. in Economics 2010-2014
Stanford University

Publications

[Home Price Expectations and Behavior: Evidence from a Randomized Information Experiment.](#) (with Basit Zafar and Andreas Fuster). *The Review of Economic Studies* (2018).

[Beyond Word Embeddings: Dense Representations for Multi-modal Data](#) (with Jose Gonzalez-Brenes and Ralph Edezhath). *Proceedings of the 32nd International FLAIRS Conference* (2019).

[Student debt and default: The role of for-profit colleges](#) (with Rajashri Chakrabarti and Mike Lovenheim). *Journal of Financial Economics* (2022)

[Online Social Network Effects in Labor Markets: Evidence from Facebook's Entry into College Campuses](#) *Accepted, Review of Economics and Statistics.*

Working Papers

[Redesigning Federal Student Aid in Sub-baccalaureate Education](#) (with Shengmao Cao). Job Market Paper.

[Learning Product Characteristics and Consumer Preferences from Search Data](#) (with Greg Lewis and Giorgos Zervas). *Revise and Resubmit, Marketing Science.*

Work In Progress

What is Newsworthy? Information and Bias in the Filtering of News (with Matthew Gentzkow, Emir Kamenica, and Jesse Shapiro).

The Long-term Effects of Expanding Social Capital via Social Media (with Mike Bailey).

The U.S. Consumer Firearms Industry: Equilibrium and Implications for Gun Policy (with Adam Rosenberg).

Awards

Honorable Mention, 2016 National Science Foundation Graduate Research Fellowship Program.

Fellow, 2016 Enhancing Diversity in Graduate Education Doctoral Fellowship Program.

Buckley Award for Best Second Year Paper, 2019, Stanford Economics Department/SIEPR, for *Online Social Network Effects in Labor Markets: Evidence from Facebook's Entry to College Campuses*.

Fellow, 2020 Diversifying Academia, Recruiting Excellence Doctoral Fellowship Program.

Mentee, 2021 AEA Mentoring Program.

Post-doctoral Fellow, 2022 NBER Fellowship for Diversity in Economics

Professional Activities

Conferences

2019: [Young Economists Symposium](#), [Marketplace Innovation Workshop](#), [32nd International FLAIRS Conference](#).

2020: [INFORMS Annual Meeting](#)

2021: [WEAI Annual Conference](#), [AEA Summer Mentoring Pipeline Conference](#), [ACM Conference on Economics & Computation](#)

2022: [ASSA](#), [IIOC](#), [National Research Conference for Firearm Injury Prevention](#)

2023: [SSRC Economics of Social Media](#)

Referee

American Economic Review, American Economic Journal: Microeconomics, Journal of Labor Economics.

Research Experience

Research Analyst, Federal Reserve Bank of New York	2014-2016
Research Assistant to Matthew Gentzkow, Stanford University	2017-2019
Data Science Intern, Chegg Inc.	2017
Research Intern under Greg Lewis, Microsoft Research	2018
Research Advisor, Meta	2021-2023
Post-doctoral Fellow, NBER	2022-2023

Teaching Experience

Teaching Assistant, Economic Policy Seminar (Econ 101), Stanford University	Spring, Fall 2019
Teaching Assistant, Economics of Education (Econ 146), Stanford University	Winter 2020
Instructor, MPA-ID Microeconomic Theory (API-109), Harvard Kennedy School of Government	Fall 2023
Instructor, Ph.D. Microeconomic Theory (API-111), Harvard Kennedy School of Government	Fall 2023

Blog Posts

[Searching for Higher Wages.](#) (with Samuel Kapon, Laura Pilossoph, Aysegul Sahin, and Giorgio Topa). September 2015.

[Just Released: SCE Credit Access Survey Shows Higher Likelihood of Consumers Applying for Credit.](#) (with Basit Zafar and Wilbert van der Klaauw), March 2015.

[Which Housholds Have Negative Wealth?](#) (with Olivier Armantier, Giacomo De Giorgi, and Wilbert van der Klaauw). August 2016.

Citizenship

United States

Website

luisarmona.github.io